


# SCHEDULE OF EVENTS

"Celebrating 90 Years of Being Southern"

SUNDAY, June 25			
8:00 Check-in	9:00 Tee Time	<b>Ed Phillips Memorial Golf Tournament (Meet in hotel lobby at 7:15)</b> <b>Sponsored by Park Lawn</b>	Gatlinburg Golf Course
12:00	3:00	Exhibitor Registration (Lower Lobby) and Set-Up	Tennessee Ballroom
4:00	7:00	Registration Desk Open <b>Sponsored by SCI - KY</b>	Lower Lobby
2:00	3:00	<b>SCCFA Board Meeting Sponsored by CIMS Cemetery Software</b>	Mountain View B
3:00	4:00	<b>State Association Board Meetings: Sponsored by Homecoming Columbarium Systems, Salem Stones, and webCemeteries</b>	
		CAT Board Meeting	Mountain View B
		KCA Board Meeting	Mountain View A
		NCCA Board Meeting	Mountain View C
		SCCA Board Meeting	Mountain View D
4:45		<b>Exhibitor Meeting (Mandatory for all exhibitors)</b>	Tennessee Ballroom
5:00	7:00	<b>Opening Reception - Exhibit Hall Open Sponsored by SCI – NC/SC/GA</b> <b>Corn Hole Tournament Sponsored by Salem Stone</b>	Tennessee Ballroom
5:00	7:00	<b>"Memory Lane" Historic Memorabilia Display Sponsored by SCI - TN</b>	Garden View A/B
MONDAY, June 26			
7:00	9:00	Morning Coffee <b>Sponsored by Shiva Shade</b>	Lower Lobby
8:30	2:00	Registration Desk Open <b>Sponsored by SCI - KY</b>	Lower Lobby
9:00	9:15	<b>Welcome by Michael Phares</b> <b>Presentation of Colors and Pledge of Allegiance</b> <b>Invocation by Honnalora Hubbard</b> <b>Greetings from all Association Presidents</b> <b>On Time Drawing for State Baskets</b>	Tennessee Ballroom
		<b>KEY NOTE: Bruce Goodard – View from a Hearse Sponsored by Franklin Memorial Gardens and Park Lawn</b>	
		<b>EXHIBITOR SHOWCASE</b>	
		Brunch – <b>Exhibit Hall Open Sponsored by Cave Hill Cemetery, The Davey Tree Experts, Regions Bank, OM Stone</b>	
10:45	12:15	<b>"Memory Lane" Historic Memorabilia Display Sponsored by SCI - TN</b>	Garden View A/B
11:30	11:45	<b>Lowering Device Demo by Frigid Fluid</b>	Tennessee Ballroom
12:15		<b>On Time Drawing for State Baskets</b>	
12:15	12:45	<b>Genevieve Keeney-Vazquez – Preserving our History through Exhibits</b>	
12:45	1:45	<b>EXHIBITOR SHOWCASE</b>	
		<b>Afternoon and Dinner on your own</b>	
TUESDAY, June 27			
7:00	9:00	Morning Coffee <b>Sponsored by Worthington Monument</b>	Lower Lobby
7:30	8:30	<b>Invitation only: Coffee and Breakfast hosted by Axiom</b>	See Invitation
8:30	2:00	Registration Desk Open <b>Sponsored by SCI - KY</b>	Lower Lobby
8:00	8:45	<b>SCCFA Past President Breakfast Sponsored by Biondan Bronze</b>	LeConte Room

## TUESDAY, June 27 - Continued

THEME FOR THE DAY: PAST, PRESENT & FUTURE			
9:00		<b>On Time Drawing for State Baskets</b>	Tennessee Ballroom
9:00	9:30	<i>Dr. Jason Troyer – <b>Battling Burnout and Building Resistance</b></i>	Tennessee Ballroom
9:30	10:00	<i>Honnalora Hubbard – <b>The Power of Storytelling</b></i>	
10:00	10:30	<i>Don Winsett – <b>How Nature Helps During the Grieving Process</b></i>	
10:30	12:00	Brunch – <b>Exhibit Hall Open Sponsored by Family Bronze, Carriage Services, Greenleaf Memorial, Southern Craft Manufacturing</b>	
10:30	12:00	<i>“Memory Lane” Historic Memorabilia Display <b>Sponsored by SCI - TN</b></i>	Garden View A/B
12:00		<b>On Time Drawing for State Baskets</b>	Tennessee Ballroom
12:00	12:30	<i>Tim Smith – <b>The Lucky Number 13 – Laying a Good Foundation</b></i>	
12:30	1:00	<i>Ellery Bowker – <b>Aftercare 3.0: The Shortest Path to Preneed Success</b></i>	
1:00	1:15	<b>Memorial Service</b> Officiated by Jodie Dupree, Special Music by Tammy Chandler, Prayer by Honnalora Hubbard <b>Video provided by Tukios</b>	
1:15	1:30	<b>Legislative Update</b> Led by Dwane Wills	
1:30	1:45	<b>ICCFA President Address, Robbie Pape</b>	
1:45	2:00	<b>SCCFA ANNUAL BUSINESS MEETING</b>	
2:00	2:30	<b>Exhibitor Tear Down</b>	
2:00	3:00	<b>Annual Business Meetings and New Board Meetings:</b>	
		CAT Annual Business Meeting	Mountain View B
		KCA Annual Business Meeting	Mountain View A
		NCCA Annual Business Meeting	Mountain View C
		SCCA Annual Business Meeting	Mountain View D
		<b>Afternoon on your own</b>	
6:00	10:00	<p><b>Presidents’ Reception <i>Sponsored by Matthews Memorialization</i></b>  <b>Grand Banquet <i>Sponsored by Coldspring, Global Atlantic, Gwinnett Cemeteries</i></b>  <i>Formal Gala – Celebrating SCCFA 90th Anniversary – Awards &amp; Installations</i>  <b>FEATURING: <i>The Big Throwback Sponsored by Argent Trust</i></b>  <b>Keepsakes <i>Sponsored by Matthews Granite</i></b>  <b>Photo Booth <i>Sponsored by Gwinnett Cemeteries</i></b></p> 	Tennessee Ballroom

## WEDNESDAY, June 28

9:00	10:30	SCCFA New Board Meeting	Mountain View B
11:00	4:00	TN Cemetery Buyers Group Meeting	Mountain View C/D